

Run a Brainstorm

Generate ideas!

Great brainstorms are magical. They create a judgement free, optimistic experience that welcomes all voices and ideas.



Brainstorming rules:

- Defer judgment
- Build on the ideas of others
- Encourage wild ideas
- Stay focused on topic
- Be visual
- Go for quantity

Pro-tips:

- Say “Yes, and...”. The first word accepts ideas and the second builds on it.
- Share ideas as “headlines”—don’t go into too much detail.
- Stay focused in the how might we question at hand.

Run a brainstorm in 5 quick steps and 20 minutes or less:

1. Get materials together. Post-its often help to separate ideas, but they’re not necessary.
2. Find some friends to brainstorm with!
3. Have the How might We question ready.
4. Share the Brainstorming Rules to set norms.
5. Generate wild ideas!

Share back ideas:

TAKE PHOTOS

Take some photos of the post-its with ideas on it, a group photo, or a photo of the room!

PICK OUT A FAVORITE IDEA

After your brainstorm is finished, vote on favorite ideas or pick out one idea to share back with The Teachers Guild.